

Technology Headlines

What you might see in 2010



Mark Lesswing
Inman Connect
NYC 2010

ATOM challenges ARM

- Netbooks based on mobile chip gain market share
- Android pushed into the Netbook market
- Linux and Chrome OS gain market share on Netbooks
- “Instant On” with Netbooks



Open Networks Arrive

- HTC Nexus One phone leads the way with open handsets
- AT&T improves networks to support iPhone
- CDMA and GSM providers battle for the consumer



Tablets Overshadow Netbooks

- Tablets go for round three
- Apple Tablet leads another push for tablet technology
- Tablets replace Netbooks as a fad



E-Books Expand

- Protected formats de-emphasized by E-Book device makers
- Tablet technology blurs the lines between delivery devices
- Tablets are the new E-Readers

Standards facilitate Advertising

- Fast and easy become more important than complete
- Standard advertising feed adopted
- REST interfaces provide speed sought by practitioners



Cloud Computing Impact

- Definition of Cloud Computing differs by audience
- Cloud Computing means more diversity across access devices
- Current Cloud SLAs are not good enough

Document Management

- Transaction Management pressured by Document Management vendors
- Document Management simplicity gains acceptance across practitioners



Social Media Security Threats

- Reputation management increases in importance
- Facebook a new security target



Green IT

- Do more with the same footprint
- Virtualization success related to size
- Green means money too



Websites enable Mobile Devices

- Websites enable convenient input devices
- Consumers rely on BB, iPhone and Android devices pointed at websites

SLUMP CREATES
LACK OF MOBILITY
FOR AMERICANS

The New York Times 4/23/09

Augmented Reality

- Merging of property data and the camera
- Traditional print ads benefit from AR

Earthquake in Gujrat 7.5 RS
Condo sues Architects over fallen tiles
Worker dies after jack falls on him
Man loses \$192,000 to thieves while fixing car tyre
Thieves take \$50,000 from church
Lawyers can be sued for botching up cases
Tragedy at Bukit Timah Road
Car hits tree and catches fire; driver dies
72 died at building sites
stop work order given at unsafe site
Luxury Cruise Ship sinks
1,104 passengers rescued

Ang Mo Kio Supermarket hit by arsonists
Crime rate up 46% in West Malaysia
Bashed and robbed of phone
Project works for new condominium commence
Two fall to death in separate worksite accidents
TRAIN SLIGHTLY DAMAGED, PASSENGERS UNHURT
Safe from bombs but not burglars
Liquidators take accountants to court
More Singaporeans now filing negligence suits against doctors
Worker hurt in fall sues for S\$250,000
Malaysian Building Disaster
Verdict: Negligence
S\$105m suit alleges negligence by auditor
Plane misses school by just 200m
Car splits into two in fatal accident
Many fires last year caused by people who were not careful
Flat burgled while family goes on holiday
Woman seriously hurt after being hit by a van
Woman, 77, robbed
Auditors face S\$1b negligence lawsuit
Repair work on collapsed wall in Mt Sinai begins
Woman robbed while shopping in Jakarta
Man sues architects
Tremors in Sumatra

INFCOMM INDUSTRY IS EXPOSED TO CLAIMS

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